



Making the Most out of Your Real Estate Photography

You've made the move to sell your home, and now the preparation begins! Before listing, your agent will have Charleston Realty Pics, llc take professional images of your home. This technique has proven over and over to drive more traffic to your listing, and subsequently results in faster, closer to asking price, sales!

So let's make the most of this photo session! Think of it as a dry run for showings, and you will be completely prepared to make your home the most desirable listing on the MLS. Consider the points below, and do what is pertinent or possible at your home.

We're always happy to offer suggestions, and we understand if you want to get to know us! Feel free to check us out at www.charlestonrealtypics.com or call Ashley at 843-509-1535. Thank you in advance for your preparation, and for allowing us to photograph your home.

Interior

- Thoroughly clean the entire home (mop, dust, organize, and shine!)
- Remove any unnecessary clutter
- Remove everyday items that take away from the selling points of your time (refrigerator magnets, coffee makers, other kitchen appliances, personal effects in the bathroom).
- Replace any burned out lightbulbs or unmatching lightbulbs
- Remove or replace personal photographs

Exterior

- Hide away any of your pet's belongings (this applies inside as well)
- Remove any unsightly everyday items (hoses, gardening tools, etc)
- Do a general clean up to include mowing, leaf removal, pressure washing, spider web removal, or anything else that applies to your home

Day Of

- Turn on each and every light source in and outside of the home (all lamps, overheads, and specialized lighting systems)
- Turn off fans, TV's, and any other screen or electric component that is not lighting.
- Sweep off any exterior porches and pathways that have debris
- Remove any last minute clutter

